Indonesia: Outreach Activities

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Outline



- Introduction
- Outreach Activities: "Traditional"
- Outreach Activities: "IoT-Based Approach"

Introduction: Capacity Building of BATAN



Objectives:

E&T

Building Competences

Preserving nat. comp. on NST

Public Outreach **HRD**

Effective
Human
Capital
Management

NKM

Preserving NK

Preventing NK loss

Harvesting NK

Nuclear Network

Building competencies

Stakeholders involvement

Public outreach

Increasing public support

Outreach Activities

"Traditional"



Outreach through Education (1)



Introductory Training for School Teachers

Prepared for high-school science teacher

Nuclear Schools for University Students

- Prepared for university and lectures of reactor physics/nuclear physics
- Practical works on research reactors

Training for University Students on Special Topics

 To assist universities on practical works in Radiochemistry, Medical Physics







Outreach through Education (2)



Nuclear Goes to School

Edufun, Presentation & motivation, simple practices, sharing & discussion, games, and role play "who want's to be a nuclear scientist"



Information designed in fun and interactive concept and located in public facilities (Science Parks, Schools)

Science Competition

Competition on nuclear science topics and mini projects.







Outreach through Education (3)



Nuclear Facility Visit

Nuclear facilities visit and tour for public.

Scholarship

The academic scholarship for students who have interest in studying majors related to nuclear science.

Nuclear in Curriculum

collaboration with Ministry of Education to include nuclear science for high school curriculum.









Activities of public information



Seminar, Talkshow

Disseminating R&D products, recent and update status of nuclear in Indonesia with discussion and general sharing



Focus Group Discussion

Meeting with stakeholders and shareholders about nuclear prospect in future, also intense sharing about status of NPP

Products Exhibition

Introducing R&D products that has been proved and useful for public or communities. i.e: Food, Medicine, Agriculture and others proven products



Activities of public information



Training of Trainer

Workshop for training local figure as a "nuclear communicator" to deliver nuclear information for local societies.



Provide nuclear up to date information and news for world wide public.

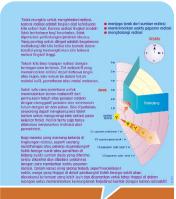
www.batan.go.id, www.infonuklir.com

Print Media

Information about nuclear also spread by using print media, i.e : flyers, magazines, etc









Media campaign



TV Commercial

Produce and placement to commercial about nuclear energy, environment and technology achievement.





Variety Show on TV

Blocking time on TV show, i.e: talkshow or advetorial about nuclear safety issues, energy prospect, human resource and





Media campaign



Public Service Advertisement on Radio

Produce and placement commercial break and *bumper* with nuclear theme and news.

Radio Talkshow

Talkshow and interactive discussion about Nuclear Safety Issues, Socialization Activities, Young Communities, Education, and Human Resourch.





Publication





Thematical Flyer & Pampleth





Book & Profile





Supplementary Material



T-Shirt





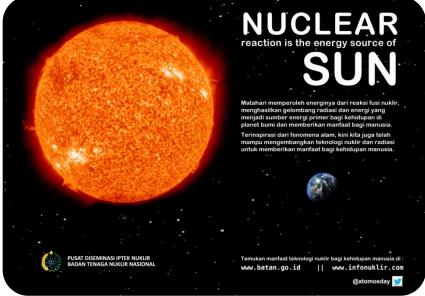
CD & e-learning

Publication in mass transportation





Nuclear in Our life



Outreach Activities



IoT-Based Approach

1. Interactive media of nuclear education in digital form

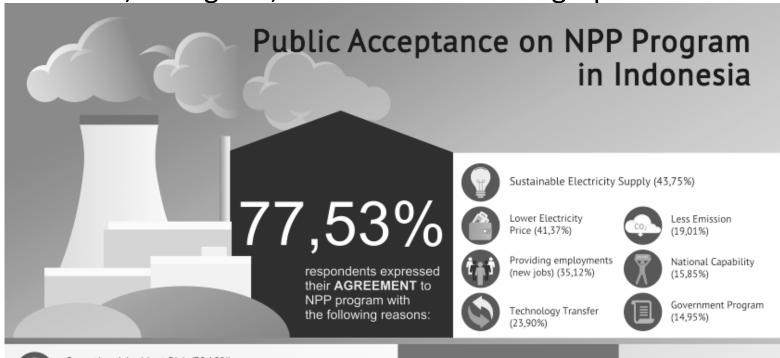


- text-based and digital-based teaching materials containing basic knowledge on nuclear science complementary to the high school formal curriculum.
- The digital content is widely disseminated through teachers groups
 - Examples: nuclear science quizzes, atomic theory, illustration, and gallery of nuclear facilities

2. Optimization of social media



on Facebook, Instagram, Twitter or Web: Infographics





Operational Accident Risk (78,10%) Radioactive Pollution Risk (41,60%)



Radioactive Waste (38.10%)



Human Resources Readiness (21,40%)



Nuclear Proliferation (16,40%)

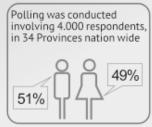


Other Energy Sources Alternative (15,90%)



High Construction Cost (10,40%) 22,47%

expressed their **REFUSAL** to NPP program with the following reasons:



* multiple answers questionaire

2. Optimization of social media



on Facebook, Instagram, Twitter or Web: VSV



nuklir30detik (nuclear in 30 seconds)

On Nuclear in Indonesia

2. Optimization of social media



• on Facebook, Instagram, Twitter or Web: VSV



nuklir30detik (nuclear in 30 seconds)

On radwaste management from medical application

3. Training of social media photography techniques



- to increase capability of Nuclear Communicators to produce good qualities photos/videos.
- helps nuclear communicators to communicate easily on the digital world: infographics, videos, blog, vlog.

4. National Nuclear Young Community (Kommun)



- Members: Universities students
- exists across 11 regions and provinces, with active members of about 300 people.
- periodically performs information sharing to schools in the region, promotion in public activities (car free Day, campus activities, village development, etc.), seminar in campuses (nuclear talks).
- Kommun's social media account puts NUCLEAR Trivia to share information on nuclear with fun facts.

4. National Nuclear Young Community (Kommun)

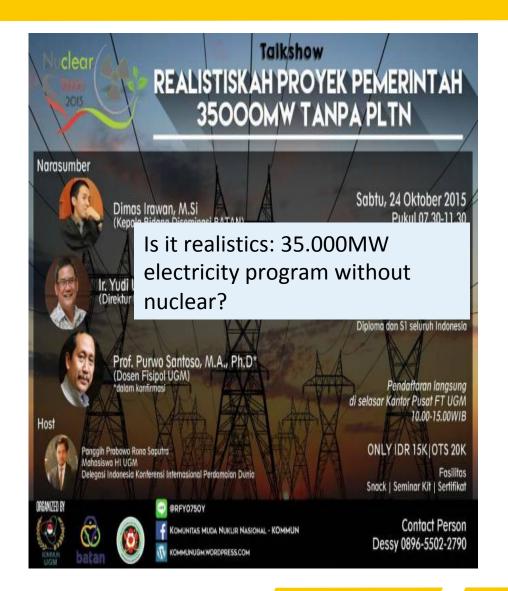


Using vlog: talking about nuclear



Talkshow by Kommun







5. Online Talkshow



- Together with Kommun
- Using popular chat apps like whatsapp, Line, and Telegram
- Speakers are from BATAN or other institutions.
- Moderation is by Kommun's board and done in real time.
- Some materials that have been discussed:
 - Benefits vs. Risks; Applications in health, medicine, agriculture; NPP and Indonesia's nuclear readiness; Food preservation, social aspect of nuclear.



TERIMA KASIH Thank You



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